



Junior Developer

We are looking for a bright, motivated individual to offer web development support to our online marketing team.

This full time position involves developing websites and lead generation landing pages, implementing client changes and putting in place tracking systems and innovations that will contribute to our clients bottom line.

Here's the kind of person we value:

- Attention to detail - very important -will scan for issues and mistakes rather than put it up and hope for the best (test forms and functions in all browsers, etc)
- Multitask well, work with tight deadlines and clarify priorities as things will overlap
- Strong communication skills, written and oral (comfort communicating with clients in a professional way)
- Organized, analytical but open to alternative approaches
- Works well with others and is respectful, easy to get along with, and has a strong work ethic
- Passion for web technologies and innovation

What skills do you need?

- Write and test well structured, responsive, reusable front-end code with a mobile-first mentality.
- Proficiency with HTML, CSS, PHP, JavaScript.
- WordPress / Theme / Plugin installation, configuration and management
- Practical knowledge of OO JavaScript and DOM
- Experience working with, building & editing WordPress template files, and a clear understanding of the WordPress template hierarchy.
- Basic image editing skills (we use Photoshop).
- Intermediate Microsoft Excel Skills
- Experience with Google ecosystem (Analytics, GTM, Adwords) an asset.

What will you be doing?

- Provide Technical Support for our software clients.
- Tweak, test and troubleshoot third-party API integrations
- Communicate your progress & findings clearly and concisely to stakeholders and clients (often a non-technical person).
- Software & Web Form implementations
- Customize landing page templates to match the client's branding using our in house visual editor.
- Write and test API integration scripts (mostly using JavaScript/JSON) using an existing code base/template.
- Create web page design mockups using HTML, CSS and responsive design principles.
- Edit websites (usually built in Wordpress) via the theme template files & content editor.
- Prepare clear and concise implementation instructions for clients & their technical teams.
- Work closely, and communicate regularly with other software companies/developers toward a common goal.
- Webpage & Landing Page Builds
- Design and code responsive pages & custom web elements.
- Troubleshoot problems and barriers to a smooth user experience and come up with practical solutions.
- Convert design mockups into well-built HTML and CSS.
- Integrate and test web forms.
- Design graphical elements such as icons and infographics and edit images as necessary.
- Perform quality control on other team member's work.
- Set up, test and troubleshoot conversion tracking in Google Analytics, GTM and Ad Words.
- Troubleshoot Technical Issues & Solve 'Mysteries'
- Analyze and diagnose discrepancies in campaign data (mainly using Microsoft Excel).
- Compare data across platforms such as Google Analytics, GTM and our internal reporting system to identify and resolve issues and inconsistencies.
- Clearly report your findings to stakeholders and clients (often a non-technical person)
- Audit & maintain event tracking frameworks such as Google Analytics, Tag Manager, and custom tracking scripts.

Due to the pandemic, primary interviews might be conducted via Zoom. Any in-person interviews will follow strict distancing, mask, and hygiene protocols. '

Work Remotely?

- Yes and no - at the beginning, most of the time would be in the office. Once training is complete, remote work may be considered.

Job Type: Full-time, Permanent

COVID-19 considerations:

All common areas of the building and office require masks. The team is on a hybrid work schedule where some time is spent in the office, and some working from home. The office itself typically has less than 10 people or less every day.

To apply, please send your resume to karen at enrollmentresources dot com